

# Brad Bowlin

1574 Coburg Rd. #189 • Eugene, OR 97401 • 541-912-9823 • bradb@powerfulpen.com

## OBJECTIVE

To use a broad range of skills developed over a 20-year career in customer service, journalism, marketing and publishing to provide leadership and effective communication within a progressive, energetic organization.

## QUALIFICATIONS

- Excellent written communication. Hundreds of published articles and columns. Currently craft headlines, captions, subheads and page designs under daily deadline pressure.
- Extensive experience as a reporter, writer, editor and publisher.
- Remarkable attention to detail: proofreading, fact-checking, adherence to style guidelines.
- Exceptional customer service skills. I respond to both internal and external customers daily, in person and via phone or e-mail.
- Successful in a variety of environments, from supervising a team of full- and part-time reporters to working on my own or with a small group to initiate, design and complete major projects.
- Technologically adept, with skills in Adobe Photoshop and Illustrator, Microsoft Office applications, Web applications, etc.
- Research skills: online, traditional, interviews, etc.
- Experience designing material for print and online presentation.

## EDUCATION

**1986-1990 BA, Journalism (*cum laude*), University of Southern California**

## PROFESSIONAL

### ***Current* Copy Editor, *The Register-Guard, Eugene, Ore.***

Intense detail work under nightly deadline pressure. Accuracy, clarity, spelling, grammar and adherence to style. Research, reporter contact.

**AWARDS:** News staff earns General Excellence Award, Oregon Newspaper Publishers' Association

### ***2001-2009* Web Content Editor, *The Register-Guard, Eugene, Ore.***

Customer service, project management, concept development, integration with third-party vendors, staff training/documentation, website updates.  
[www.registerguard.com](http://www.registerguard.com)

**AWARDS:** Best newspaper website in Oregon, 2009 & 2010, Oregon Newspaper Publishers' Association

### ***2004-2009* Co-owner, *The Bowlin-Johannes Group, Eugene, Ore.***

Work directly with PeaceHealth, the largest health-care provider in the region, to produce an annual print and online directory of resources for senior citizens and care providers in the Mid-Willamette Valley. Oversee design, production and quality control.

[www.laneseniorservices.org](http://www.laneseniorservices.org)

### ***1999-2000* Content Manager, *Internet Marketing Services, Eugene, Ore.***

Researched and developed content while maintaining portal website for a subsidiary of Guard Publishing, Co., owner of the daily newspaper in Eugene, Oregon. HTML, php, ftp services and a variety of applications.

**1997-1999 Associate Editor, Random Lengths, Eugene, Ore.**

Daily contact with sources in the wood products field for an industry-leading international publication. Wrote short articles for twice-weekly newsletter. Also started an online news service for the industry that is still used today. Organized and conducted trade show presentations.  
[www.randomlengths.com](http://www.randomlengths.com)

**1995-1997 Sports Editor, The Times-News, Twin Falls, Idaho**

Supervised a team of full- and part-time reporters. Handled hiring, training, scheduling, budgeting. Oversaw all production aspects of the daily sports section: planning, writing, editing, page design. Also performed customer service duties in working with readers, coaches, athletic directors, etc.

**1990-1995 Reporter, Editor, The Times-News, Twin Falls, Idaho**

Began as a general-assignment reporter. Quickly moved up to covering police and courts. Daily contact with prosecutors, law enforcement, attorneys, judges.  
**AWARDS:** Best Spot Feature Story, 1992, Idaho Press Club

*Professional references available upon request.*